



FOREVER
collective

You're invited,

See the vision for tomorrow, powered by local business today.

The Greater Shepparton Foundation invites you to be part of something truly enduring: the Forever Collective.

This is more than a giving program. It is a movement—a commitment by local businesses to stand together, to invest in a future where our young people thrive, our families are supported, and our whole community grows stronger, healthier, and more connected.

When you join the Forever Collective, your business becomes a cornerstone of the Forever Fund — a long-term, sustainable investment that will keep generating support for Greater Shepparton, not just for years, but for generations.

Mark De Paola
Chair Greater Shepparton Foundation
Owner Graham Hill Eyecare



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Why it matters...

The Forever Fund is our community's promise to itself. Every dollar contributed is invested responsibly, creating a permanent source of funding that powers local solutions to local challenges.

Your monthly contribution as a business partner is more than a donation—it's an act of leadership. It is a declaration that you believe in the power of Greater Shepparton to build its own future, and that you want to be part of the legacy that will last forever.

Together, through the Forever Collective, we will:

- Empower Young People through scholarships, mentoring, and skills training—so they can choose their own pathways with confidence.
- Strengthen Families by supporting programs that ensure every child grows up safe, nurtured, and with opportunities to flourish.
- Build Community Resilience by investing in grassroots initiatives that tackle food insecurity, housing, and inclusion.
- Celebrate Culture and Belonging by honouring our diversity and strengthening Shepparton's unique multicultural identity.

Your business will not just sponsor programs or one off pilots, your donation will actively shape the future of our community.



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How it works...

The Forever Collective offers three levels of monthly giving, allowing businesses to choose the scale of their impact:

Community builder

\$250/month (\$3,000 per year)

Impact Partner

\$500/month (\$6,000 per year)

Legacy Leader

\$1,000+/month (\$12,000+ per year)

Each contribution is pooled into the Forever Fund.

Conservatively invested, a \$1 million target will generate \$40,000–\$50,000 every year, forever, supporting projects that change lives in Greater Shepparton.

The Collective's first milestone is clear: 25 business partners, pledging \$1 million together in the next five years.



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For your business...

By joining the Forever Collective, your business is recognised as a community leader—visible in its commitment to long-term change.

Recognition & Branding

Public acknowledgment across our website, social media, and events.

Inspiring Stories

Impact updates and stories to share with your staff, customers, and stakeholders.

Exclusive Events

Invitations to networking events, site visits, and forums that connect you directly with the difference you're making.

Community Leadership Profile

Demonstrate your values and leadership to the region and your clients.

Most importantly, you will know that every monthly contribution is not just helping today—it is creating a legacy that will last forever.



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Your invitation...

Greater Shepparton is built on the strength, generosity, and vision of its people and businesses. We are asking you to join us in writing the next chapter of our story.

By becoming a member of Forever Collective, you are helping create a permanent, sustainable source of funding that will support our community for generations.

This is our chance to show what's possible when business and community stand together.

One monthly contribution. A lifetime of impact.
Will you join us?

✦ Contact the Greater Shepparton Foundation today to discuss becoming a founding member of the Forever Collective. Together, let's build a stronger, more compassionate future.



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